



OUR CRAFTSMANSHIP
Boucher
GUITARS
• YOUR INSPIRATION •

HANDMADE WITHOUT COMPROMISE

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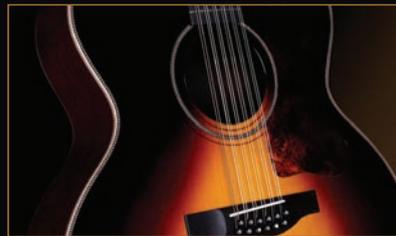
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ABOUT US

BOUCHER GUITARS

When it all started in 2005, our dream was to create and develop acoustic guitars whose sound, playability and aesthetics would match the talent of the best guitarists and inspire them. Because our roots were in Berthier-sur-Mer, at the heart of the Appalachians, we also dreamed of enhancing the value of the Picea rubens, commonly known as the Adirondack's red spruce, a rare wood essence which grows abundantly in our splendid region, known worldwide for its exceptional harmonic qualities.

Finally, we dreamed of a high-quality instrument which would bear the name of a goose then reflecting our terroir, where the Picea rubens grows and where snow geese come to rest during their annual migrations.

Therefore, we gathered a team of passionate craftsmen and luthiers around Robin Boucher to make and assemble handcrafted, acoustic guitars with an outstanding sonority. This team, refined and enriched over the years, excels every day with hard work and dedication.

We are creative, and we like to innovate. We were the first to introduce torrefied Picea Rubens soundboards in 2010. Several testimonies from leading specialty magazines and renowned luthiers have called the torrefied soundboard the most significant innovation in the world of high-end acoustic guitar in the last 40 years.

Furthermore, since 2011, we have done more research on the structure and robustness of our guitars, their playability, the comfort of their necks and their overall finish. As a result, we have consistently made improvements to our product without ever sacrificing the sublime sound that characterizes our guitars. The introduction of the new Grande Reserve series, featuring guitars with torrefied flamed maple back and sides, which offer stunning sound properties, is a testament of this relentless pursuit of excellence. Our latest dream is to generate a renewal into the acoustic guitar industry.

... AND YOU KNOW WHAT? WE ARE GETTING THERE!



OUR SERIES - EVERY GUITAR IS AVAILABE LEFT HANDED

STUDIOGOOSE

BLUEGRASSGOOSE

12 STRING

HERITAGEGOOSE

SIGNATURE



GRANDE RESERVE

NEW SERIES



OUR PACKS - PERSONALIZE YOUR GUITAR WITH OUR OPTION PACKS

BURST PACK™



GOLD PACK™



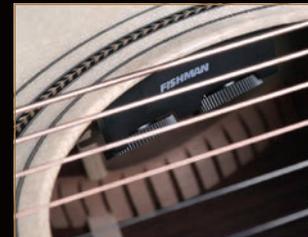
VINTAGE PACK™



MASTER GRADE PACK™



CONCERT PACK™



INTIMATE CONCERT PACK™



SOLOIST CONCERT PACK™



PRESTIGE PACK™



ULTIMATE PACK™



STUDIOGOOSE Series

Guitars from our Studio Goose series are especially crafted to fulfill the needs of demanding guitarists. Whether the guitarist is looking for precise acoustic sounds while performing live or to meet the stringent requirements of studio recording engineers, these guitars will provide it. Each Adirondack red spruce soundboard of the Studio Goose is personally selected by Robin Boucher with his commitment to provide the wood qualities needed to deliver high end sound. The playability and versatility of the Studio Goose makes it the ideal instrument to channel your inspirations into harmonious melodies.

NO MATTER WHAT YOUR MUSICAL GOALS DEMAND, THE STUDIO GOOSE WILL DELIVER.

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



THE STUDIO GOOSE SERIES INCLUDES 12 MODELS

OM HYBRID



SG-21



AFRICAN BUBINGA

SG-41



BRAZILIAN MAHOGANY

SG-51



INDIAN ROSEWOOD

SG-61



CANADIAN MAPLE

S-JUMBO



SG-23



AFRICAN BUBINGA

SG-43



BRAZILIAN MAHOGANY

SG-53



INDIAN ROSEWOOD

SG-63



CANADIAN MAPLE

DREADNOUGHT



SG-22



AFRICAN BUBINGA

SG-42



BRAZILIAN MAHOGANY

SG-52



INDIAN ROSEWOOD

SG-152



MADAGASCAR ROSEWOOD

BLUEGRASSGOOSE Series

Guitars from our Bluegrass Goose series are crafted and engineered to meet the very high requirements of bluegrass guitarists performing live or in the recording studio. Our guitars offer a large presence on stage due to the method of construction and choices of woods. The Bluegrass Goose guitar is as "present" as all other bluegrass instruments whether you are strumming or soloing! Robin Boucher personally selects Adirondack red spruce for the bracing and soundboard in order to give the instrument its special bluegrass sonority. Rich low ends, driving mids and beefy highs describe the sound spectrum of our Bluegrass Goose. These guitars are incredibly easy to play due to the elevated soundboard radius and the unique profile of the neck which will perfectly match the hand of the guitarist.

DREAMING OF SUCH A GUITAR? WE HAVE IT.

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



THE BLUEGRASS GOOSE SERIES INCLUDES 8 MODELS

DREADNOUGHT



BG-42



BRAZILIAN MAHOGANY

OM HYBRID



BG-41



BRAZILIAN MAHOGANY



Black / white / black purfling on: BG-41 • BG-42

DREADNOUGHT



BG-52



EAST INDIAN ROSEWOOD

BG-152



MADAGASCAR ROSEWOOD

BG-252



BRAZILIAN ROSEWOOD

OM HYBRID



BG-51



EAST INDIAN ROSEWOOD

BG-151



MADAGASCAR ROSEWOOD

BG-251



BRAZILIAN ROSEWOOD

HERITAGEGOOSE Series

Guitars from Heritage Goose series are crafted for the best tonal results. It will deliver mids and bass depth while finger picking even using a capo at the 7th fret. Evenness and richness of sound will surprise the most accomplished players. The ability of this instrument to adjust to your musical style will elevate your playing to the point of your finding it difficult to put it down. The Heritage Goose is built using torrefied Adirondack spruce personally selected by Robin Boucher for both the bracing and the soundboard. Its incomparable playability and versatility will make it the ideal guitar to satisfy your most ambitious aspirations.

THE HERITAGE GOOSE IS THE PERFECT GUITAR FOR YOUR FINGERSTYLE PROJECTS!

SERIES SPECIFICATIONS



Torrefied AAAA Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



THE HERITAGE GOOSE SERIES INCLUDES 8 MODELS

000-12 FRET



HG-26



AFRICAN BUBINGA

HG-46



BRAZILIAN MAHOGANY

HG-56



EAST INDIAN ROSEWOOD

HG-66



CANADIAN MAPLE

PARLOR-12



HG-24



AFRICAN BUBINGA

HG-44



BRAZILIAN MAHOGANY

HG-54



EAST INDIAN ROSEWOOD

HG-64



CANADIAN MAPLE

Heritage Goose 000-12 FRET
with Burst Pack™



GRANDERESERVE Series

Distinguished by their unique, flamboyant appearance, models from the Grande Reserve series fully exploit the potential of torrefaction by offering guitars with various grades of torrefied flamed maple back and sides. Being the very first guitar builder to offer torrefied Adirondack spruce soundboards in 2010, our insatiable desire to innovate and our know-how have enabled us to offer these new instruments with unexpected sound properties. Guitars bearing the Grande Reserve label represent a turning point in our history, and we're proud of it!

AN UNPARALLELED SONIC MATURITY, NOW WITHIN YOUR REACH!

SERIES SPECIFICATIONS



Torrefied AAAA Adirondack top



Torrefied tonewoods



Unique aesthetic elements



Superior quality Gotoh tuners



NEW SERIES

PERSONALIZE YOUR
GRANDE RESERVE
SEE PAGES 16 TO 23

THE GRANDE RESERVE SERIES INCLUDES 10 MODELS

PARLOR

12 FRET-TO BODY



000

12 FRET-TO BODY



OM HYBRID



DREADNOUGHT



S-JUMBO



GR-HG-64T



GR-HG-66T



GR-SG-61T



GR-SG-62T



GR-SG-63T



3A GRADE TORREFIED MAPLE

GR-HG-164T



GR-HG-166T



GR-SG-161T



GR-SG-162T



GR-SG-163T



5A GRADE TORREFIED MAPLE

12-STRING Series

The Boucher 12-string guitars series have earned the attention of many acoustic guitar virtuosos and well-known singer-songwriters who particularly appreciate the richness, subtlety and harmonic balance of our instruments creating a sense of extended space. Instrumental music, support for song lyrics and the songwriters' quest for musical quality are specifically well served by our 12-string guitars, whether it is our model SG12-41-E, SG12-52-E, SG12-52-BE, SG12-23-BE, or SG12-63-E.

A DOUBLY INSPIRING INSTRUMENT!

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Fishman Matrix Infinity pickup



Superior quality closed gear tuners



Hardshell case included



THE 12-STRING SERIES INCLUDES 5 MODELS

DREADNOUGHT BURST SG12-52-BE



EAST INDIAN ROSEWOOD

DREADNOUGHT SG12-52-E



EAST INDIAN ROSEWOOD

S-JUMBO BURST



OM HYBRID



SG12-23-BE



AFRICAN BUBINGA

SG12-41-E



BRAZILIAN MAHOGANY

S-JUMBO



Herringbone trim and maple body bindings

SG12-63-E



CANADIAN MAPLE

PATRICK NORMAN SIGNATURE Model

The very first artist to visit our workshop and buy one of our guitars was Patrick Norman. During his visit in 2005, Patrick fell for a dreadnought guitar, with cherry wood back and sides that he bought on the spot. In the following months, Patrick would play the guitar at each concert and acted as a proud ambassador for the brand. On September 10, 2016, to celebrate his idol's 60th birthday, Robin offered Patrick an improved version of that guitar. The first Patrick Norman Signature guitar was launched to the artist's and his numerous fans' great delight.

**AN OUTSTANDING GUITAR FOR AN
OUTSTANDING ARTIST!**



SPECIFICATIONS



AAAA red spruce Adirondack top



Unique configuration



Gloss finish



Unique configuration



SM-PN-72



AMERICAN CHERRY

JP CORMIER SIGNATURE Model

Renowned for his guitar skills but also for his special love for acoustic guitars, JP Cormier is also an artist who shares the deep values of Boucher Guitars. Designed in close collaboration with the talented artist, the JP Cormier Signature model offers an exclusive cutaway design and unique aesthetics. Offered with or without a pickguard installed, this 000-12 fret guitar was designed to fulfilled JP's need for improved accessibility passed the twelfth fret. It quickly became one of the most iconic guitars built at our workshop. Fingerstyle players everywhere can now enjoy the deepness and the richness of the low-mid frequencies typically found in our 000-12 fret guitars with the benefits of having access passed the 12th fret.

A DISTINCTIVE GUITAR FOR A DISTINCTIVE ARTIST!



SPECIFICATIONS



Torrefied AAAA Adirondack spruce top



Superior quality Gotoh tuners



Exclusive cutaway design



Unique configuration



SM-JP-56



EAST INDIAN ROSEWOOD

Our OPTION PACKS

Personalize your Boucher guitar with one or more of our option packs. We have created packs in order to facilitate your decision-making process. So, you can give your guitar additional ergonomic or sound attributes with the ultimate guarantee that the options you choose will perfectly fit together. In any case, your custom guitar will reflect our craftsmanship without any compromise!

BURST PACK™ - A look that stands out

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve



Sunburst top



Tobacco burst top



Open amber burst top

GOLD PACK™ - Maturity and unique personality

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose
- Grande Reserve



Torrefied Gold Touch® top



Gotoh gold open gear tuning machines



Gotoh nickel open gear tuning machines (optional)

VINTAGE PACK™ - Refined and timeless

Availability by Series

- Studio Goose ✓
- Bluegrass Goose
- Heritage Goose
- Grande Reserve



Torrefied Gold Touch® top



Gotoh nickel open gear tuning machines

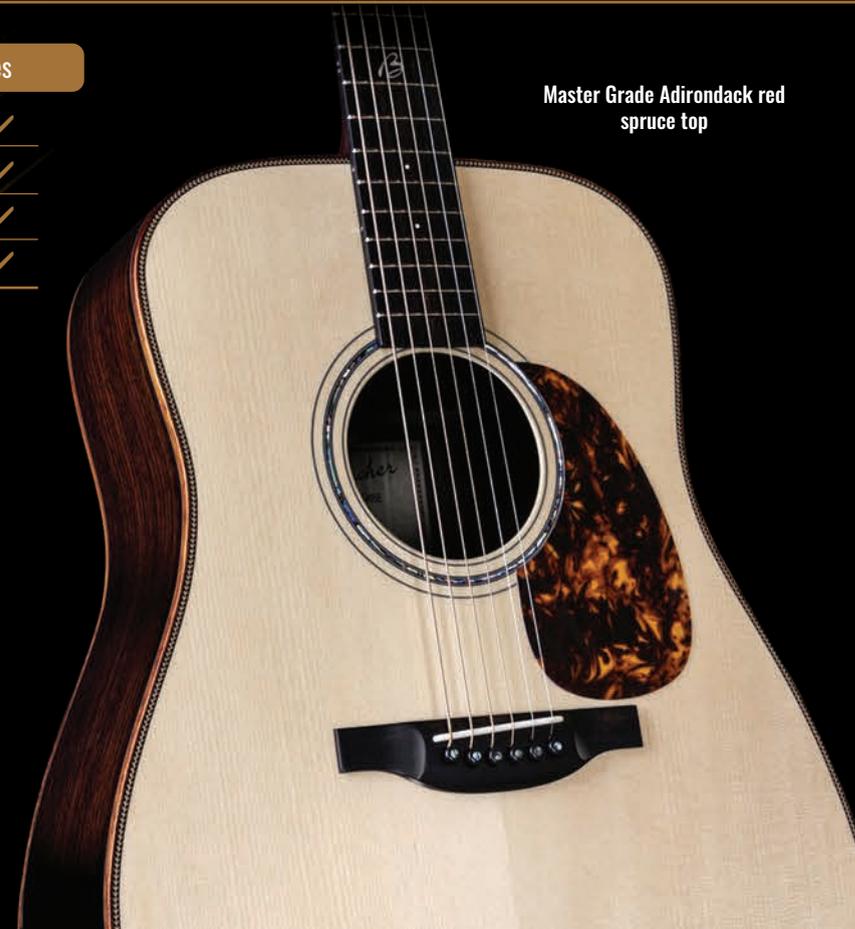


Tapered square headstock design + bone nut

MASTER GRADE PACK™ - Finest and exclusivity

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓



Master Grade Adirondack red spruce top



Exclusive abalone rosette



Koa or maple body binding

Our **OPTION PACKS** (next)

CONCERT PACK™ - Sound flexibility

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓



Fishman Matrix Infinity pickup

INTIMATE CONCERT PACK™ - Sound accuracy

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓



K&K Pure Mini pickup

SOLOIST CONCERT PACK™ - Improved accessibility and sound flexibility

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓



Venetian style cutaway



Fishman Matrix Infinity pickup



Venetian style cutaway

Concert Soloist Pack™
only available on OM Hybrid



ULTIMATE PACK™

HIGH LEVEL OF CUSTOMIZATION AND EXCEPTION

Conceived and designed for guitarists who wish to own a unique guitar, the ULTIMATE PACK™ gives way to your wildest fantasies in terms of high-quality acoustic guitar. It opens the door to our selection of highly figured or exotic tonewoods on our Studio and Heritage Goose Series. Master grade Adirondack red spruce top, koa or maple fretboard and body bindings, multiple selections of fretboard inlay patterns and deluxe Gotoh 510 machine head tuners are part of the fine elements included in our Ultimate Pack™.

WE THOUGHT OF YOU AND OF EVERYTHING!

BODY - Master Grade Adirondack top

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓

Shown with Gold and Prestige packs™

BODY - Koa or maple body bindings

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓

Shown with Gold and Prestige packs™

BODY - Selection of highly figured or exotic tone wood

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve



Exotic Ebony



Flamed maple



Birdseye maple



Madagascar rosewood



Flamed walnut



Cocobolo



Flamed koa

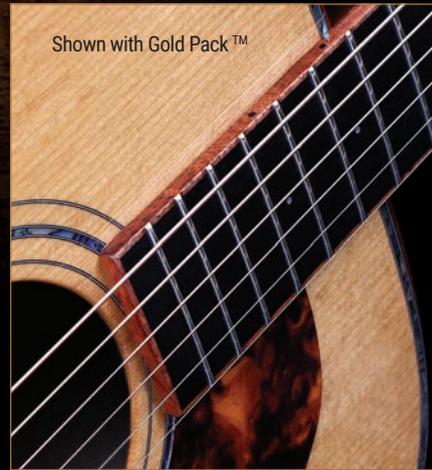
Torrefied flamed maple
exclusive to
Grande Reserve models

ULTIMATE PACK™ (next)

NECK - Koa or maple neck bindings

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓



NECK - Deluxe tuners

Studio Goose ✓

Bluegrass Goose ✓

Heritage Goose ✓

Grande Reserve ✓

Deluxe Gotoh 510 tuners

Deluxe Gotoh 510 tuners

Deluxe Gotoh 510 tuners

Deluxe Gotoh 510 tuners



NECK - Fretboard inlay selection

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓



Traditional



Diamonds



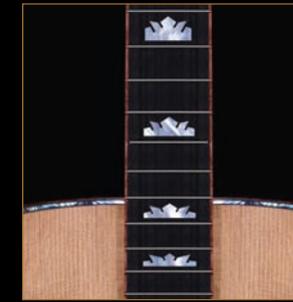
Tree of life- Optional



B



B with dots



Crown

PRESTIGE PACK™ - Beauty with style

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓

Model BG-52-BGP shown with Burst, Gold and Prestige packs™



Exclusive abalone rosette



Style-41 abalone trim



End graft inlaid with abalone

ARTISTS

OUR AMBASSADORS

Music is a universal language and the acoustic guitar is certainly a great instrument for communicating emotions. Great musicians, especially guitarists and singer-songwriters, are always on the lookout for the instrument that will be fully faithful to the emotions they want to convey to their audience. When they find the guitar that does justice to their music, the resulting sound becomes part of who they are artistically. This is why these musicians feel that their guitar becomes for themselves an important source of inspiration and that it allows them to leave an indelible mark on their audience. Over the last decade, many of these artists have testified and continue to show their confidence in Boucher Guitars as they choose the guitar that will bring them to their full creative potential. As a traditional manufacturer of acoustic guitars, we are proud to contribute to their musical success and to the contemporary culture.



JP CORMIER

MODELS SM-JP-56 • BG-52-GM • SG-21 • SG-63-GIU • HG-56
SG12-41-E • SG12-52-BE



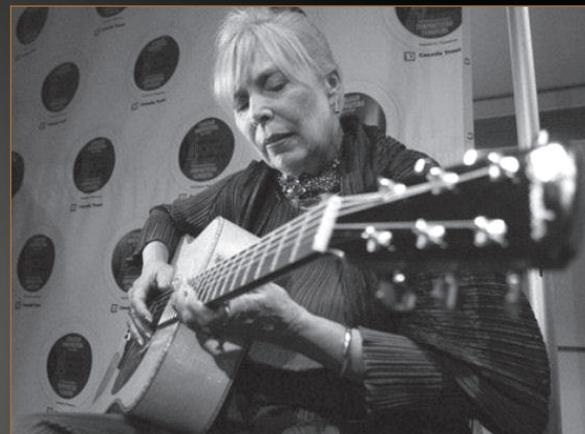
BRUCE COCKBURN

MODEL SG-161-U



JIM VALLANCE

MODEL PS-LSG-161



JONI MITCHELL

MODEL SG-42



JASON ORME

MODEL SG-52-BMV



JAKE WORKMAN

MODEL BG-152-GM

LOUISA BRANSCOMB HAL BRUCE TOM COCHRANE THE ELOVATERS ARCADE FIRE THE FRANKLIN ELECTRIC THE LOST FINGERS

JEFF NAUSS PATRICK NORMAN JONATHAN ROY JESSE SIEBENBERG JAMES TAYLOR NEIL YOUNG COREY ZINK

Boucher
GUITARS

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BOUCHERGUITARS.COM



CANADIAN
SONGWRITERS
HALL OF FAME

Since 2007, Boucher Guitars is the proud official guitar builder for the Canadian Songwriters Hall of Fame.